

Factors of Economic Resilience: Immigrant Families Capacity to Weather A Financial Storm

Nahid Sultana and Jill Hanley



Social Sciences and
Humanities Research
Council of Canada

Canada

*Fonds de recherche
Société et culture*

Québec



School of Social Work

Understanding poverty of immigrants

- ▶ Past methods to understand immigrants' poverty are overly simplistic
 - based mostly on income measure
- ▶ Assets may have a determining influence on the socioeconomic condition of individuals and families (Nam, Lee, McMahon, & Sherraden, 2016).
- ▶ There are mostly positive relationships between asset holding and economic well-being; child well-being; social well-being and civic engagement; and health and psychological well-being (Nam, 2020; Lerman & McKernan, 2008).
- ▶ Knowledge gap - intra-group differences across poverty measures

Data Sources

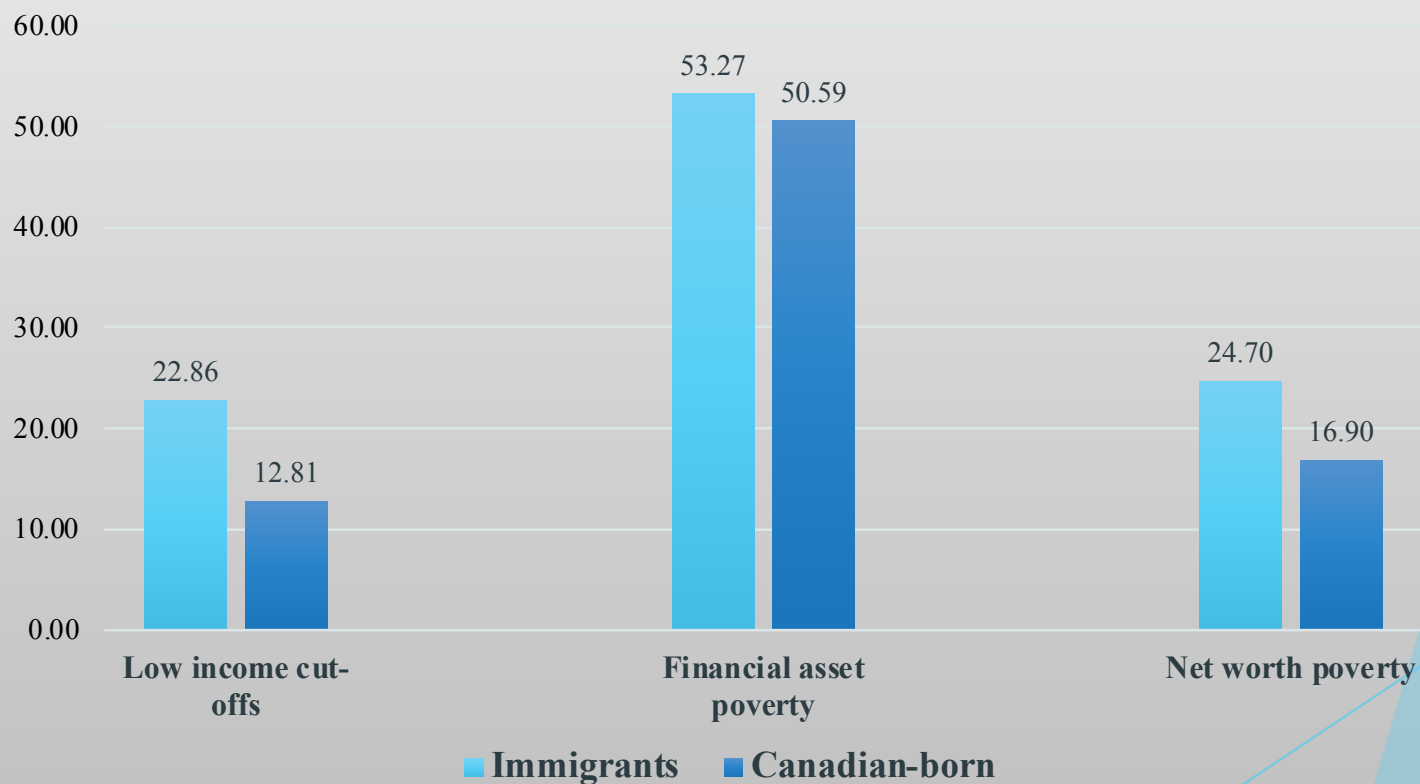
- Survey of Financial Security (SFS) 2012
 - Covered about 98% of the population.
 - The interview was conducted with the family member most knowledgeable of the family's financial situation.
 - Sample size: 2,303 immigrant households and 9,700 Canadian-born households
-
- Survey of Financial Security (SFS) 1999
 - Sample size: 2,766 immigrant households
- Longitudinal Survey of Immigrants to Canada (LSIC) 2007
 - Collected information on immigrants at three stages after arrival:
 - Six months (wave 1)
 - Two years (wave 2)
 - Four years (wave 3)
 - 7,442 immigrant households

Measurement

- ▶ Two asset poverty thresholds were created based on financial assets and net worth (Haveman & Wolff, 2004).
 - The financial asset poverty indicator included all financial assets.
 - The net worth poverty = (total financial assets + total non-financial assets + equity in business) - total debts.
- ▶ A household is ‘asset poor’ if it does not have sufficient assets to survive at the low-income cut-off for three months.
- ▶ The family size adjusted Low-Income Cut-off (LICO) was used for basic needs threshold.

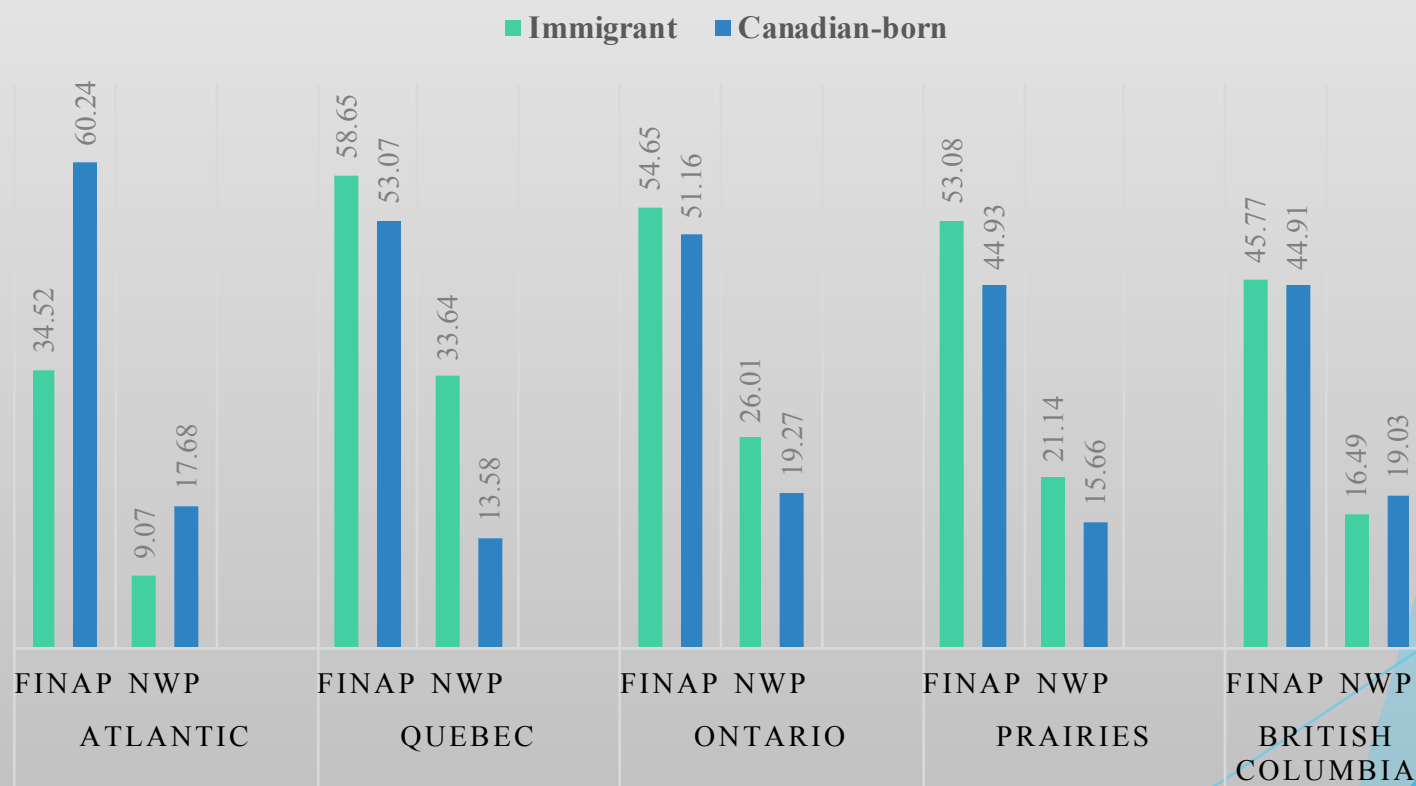
Results

Income and asset poverty rates of immigrants and Canadian-born, 2012

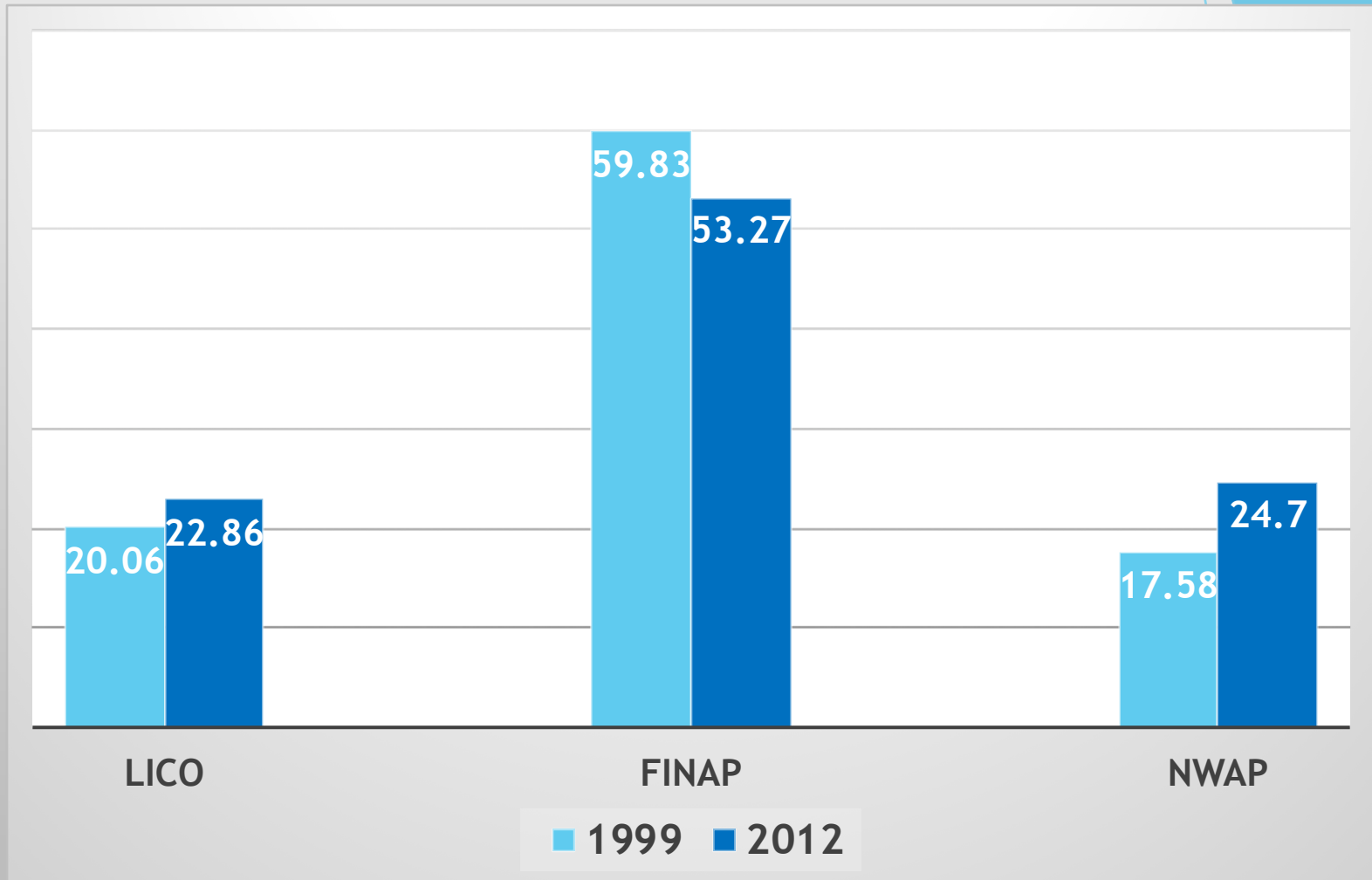


Results

Asset poverty of immigrant and Canadian-born by region



Low income and asset poverty rates of immigrant households 1999, 2012



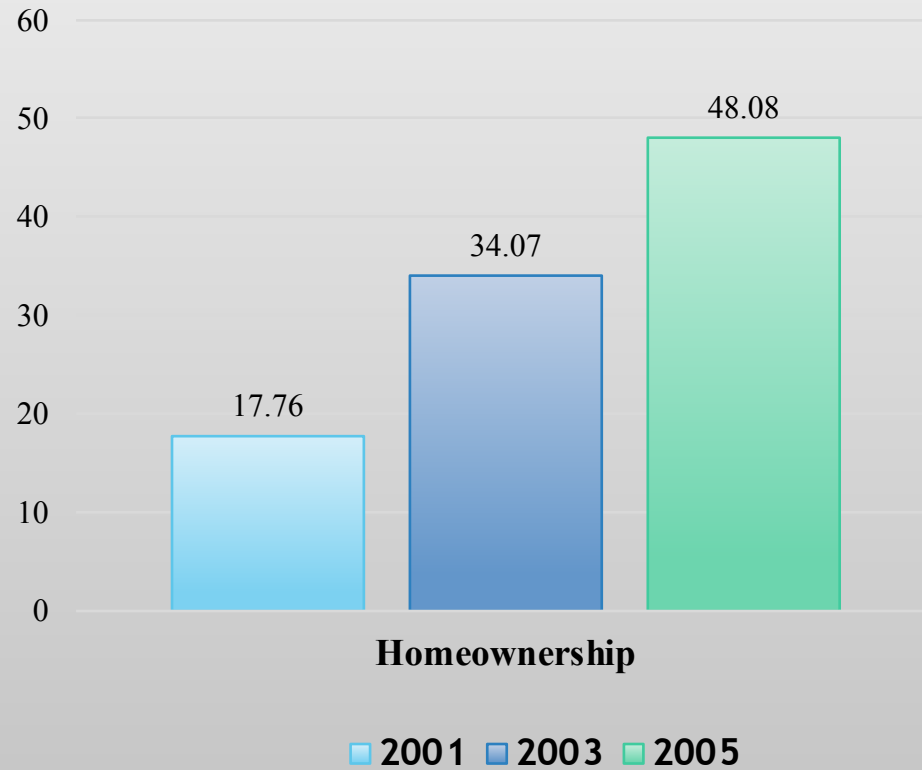
Results

- The most at risk of financial asset poverty
 - Immigrants from the Middle East & North Africa
 - Other groups are at risk: the South Asian, Sub-Saharan African, and Latin American & Caribbean immigrants

- The most at risk of net worth poverty
 - Immigrants from every regional category (except Europe & Central Asia)

- The number of children in the household
- Immigrants in the prime working age
- Length of residency
- Those who speak a language other than English or French at home
- Homeownership, living in a married family, and higher levels of education

Homeownership over time



Findings from longitudinal data

- There are disparities in homeownership among immigrant groups
- Country of origin
 - Africa and the Middle East have the lowest homeownership rates
 - North America and Oceania & Australia have the highest homeownership rates
- Immigration category
 - Family class immigrants have the advantages to homeownership.
- Results from logistic regression:
 - Income, employment, stable financial situation, and savings have positive relationship to homeownership
 - Households with Children

Discussion

- ▶ “One size fits all” interventions are not appropriate.
- ▶ Needs of these groups are different.
 - policymakers must consider the diversity of needs among low-income, low- assets groups
 - need for a richer and more in-depth assessment.
- ▶ Programs that help families accumulate assets can play an important role in fighting poverty and reducing economic vulnerability.

References

- Haveman, R., & Wolff, E. (2004). The concept of asset poverty: Levels, trends, and composition for the U.S., 1983-2001. *The Journal of Economic Inequality*, 2, 145-170.
- Nam, Y. (2020). Parents' financial assistance for college and black-white disparities in post-secondary educational attainment. *Children and Youth Services Review*, 110.
- Nam, Y., Lee, Y., McMahon, S., & Sherraden, M. (2016). New measures of economic security and development: Savings goals for short- and long-term economic needs. *Journal of Consumer Affairs*, 50(3), 611-637.
- Nam, Y., Huang, J., & Sherraden, M. (2008). *Assets, poverty, and public policy: Challenges in definition and measurement* (A Report in the Series Poor finances: Assets and low-income households). St. Louis, MO: Washington University in St. Louis, Center for Social Development.
- Rothwell, D. W., & Robson, J. (2018). The prevalence and composition of asset poverty in Canada: 1999, 2005, and 2012. *International Journal of social welfare*, 27 (1), 17–27.
- Sherraden, M., Clancy, M., Nam, Y., Huang, J., Kim, Y., Beverly, S., . . . Purnell, J. (2018). Universal and progressive child development accounts: A policy innovation to reduce educational disparity. *Urban Education*, 53(6), 806-833.
- Sherraden, M. (1991). *Assets and the poor: A new American welfare policy*. Armonk, NY: M. E. Sharpe.
- Sherraden, M. (2018). Asset building as social investment. *Journal of Sociology and Social Welfare*, 45(4), 35-54.

Thank You