



BMRC-IRMU'S KNOWLEDGE MOBILIZATION STRATEGY

2017-18

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The knowledge mobilization strategy for the BMRC-IRMU partnership presents a list of strategic objectives, processes and targets that will guide the knowledge mobilization activities under this project.

Strategic framework: 5 pillars

Mission

Create and disseminate original and relevant knowledge about migration and settlement to researchers, policymakers and decision- makers throughout Canada and around the world at the times they need it.

Strategic objectives

<p>1. Effective Knowledge co-creation with knowledgeable users</p> <p>Early collaboration with Research Users</p> <p>Collaborative interpretation with knowledge users</p> <p>Flexibility and responsiveness to changes in the context</p>	<p>2. Improved capacity for knowledge synthesis</p> <p>Clear language communication</p> <p>Early dissemination</p> <p>Engagement with targeted population in research</p>	<p>3. Effective Knowledge exchange between partners</p> <p>Better shared understanding of migration issues</p> <p>Infrastructure and processes for data, information and knowledge exchange</p> <p>Partners' continuous and complete engagement</p>	<p>4. Effective Time management</p> <p>Careful planning of the timing of every KM activity</p> <p>Planning of the timing of production of knowledge</p> <p>Sufficient time devoted to KM activities</p> <p>Increased sensitivity to the fast result culture</p>	<p>5. Effective Documenting and tracking</p> <p>Continuous documenting of past and present activities</p> <p>Effective documenting of stakeholders engagement in activities</p> <p>Effective Contact management system</p>
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Tools (what we have so far)

<p>1. Academia-community, policy partnership</p>	<p>2. Research Digests</p>	<p>3. Meetings, Newsletter, Twitter, and Facebook</p>	<p>4. KM report in meetings</p>	<p>5. Drop Box Calendar of activities</p>
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Knowledge Mobilization Process

The BMRC-IRMU partnership is composed of a diversity of research teams. Each team is interested in a specific angle of research on topics related to migrants' resilience. For that reason, each project will be developing a specific knowledge mobilization strategy adapted to their specific context but also aligned with BMRC-IRMU's strategic KM objectives.

In order to be successful in creating these strategies, we propose the following process:

1. Planning the strategy:
 - The KM officer will consult with each research team to build a KM strategy for their project
 - From the discussions, the KM officer and the research team will build an action plan with clear objectives.
 - Each strategy will include specific objectives, processes and targets
2. Implementing the strategy
 - The research team will be responsible for the implementation of the KM activities with some support from the KM officer.
 - Support from the KM officer will include helping creating connections with relevant stakeholders, acting as the spoke-person for the project, helping in producing KM tools, helping with social media and logistics, providing advice on strategies, fostering new opportunities and generally coordinating the KM activities.
3. Reporting, Monitoring and Evaluating
 - Research teams will agree with the KM officer on a process to share updates.
 - Evaluation of the KM strategies and their implementation will be completed throughout the project by the KM officer and the KM committee.
 - City networks will be updated on KM progresses at every City network meetings

Please note that the process of planning the KM strategies is an iterative process. It will have to be continuously revisited and re-evaluated throughout the projects.

KM Champions

We will open 6 volunteer positions for a KM champion in each city networks. KM champions will join the KM committee, provide advice and support KM activities. Their main role would be to help ensure the synergy of city network KM activities for the achievement of BMRC-IRMU KM strategic goals.

Deliverables for 2017-2018

Knowledge mobilization is a priority for SSHRC, the funder of this project. Below are our KM targets for 2017-2018.

Products	Events	Networks	Media
Presentations (20-25) Peer reviewed journal articles (open access) (1) Peer reviewed journal articles (subscription based) (5) Edited journal issues (0-1) Book (included edited books) (0-1) Book chapters (5) Conference publications (0-3) Reports, briefs and other forms of grey literature (15-20)	Presentations (20-25) Conference (Plenary Meetings, Community Forums) (3) Workshop (City Network and Student Workshops) (11-15) Public debates (0-3)	Other: (0-5)	Interviews (broadcast or text) (5-10) Articles in popular media (0-5) Media events (such as television/radio presentations) (0-5)

Other KM tools that we can deliver:

Research Digests, Whiteboard animations, Interactive videos, Online Interactive data report, Webinars, Competitions and games, Hackathons.