Infographic

Development TEMPLATE

**Title of the infographic: Release Date:**

1. **Overview**

1. **Communication Goals & Objectives**

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| **GOALS**  | **OBJECTIVES**  |
| 1. Generate **AWARENESS** about …
 |  |
| 1. **INFORM** key stakeholders about …
 |  |
| 1. **…**
 |  |

1. **Target Audiences (by order of importance)**
2. **Key Messaging**

These key messages will help meet the goals previously mentioned: